



LABEL DESIGN PROCESS

LABEL ENHANCEMENTS

FOIL / GLOSS / EMBOSS / DEBOSS / SILKSCREEN / ETCH

We ask a myriad of questions to understand you and your goals for the brand.

The conceptual process accounts for price point, target market, competition, and distribution channels etc.

We develop a series of concepts aligned with your brands core attributes.

Once a direction is agreed on, the concepts are refined to include design enhancements that range from paper types to foils and beyond.

PACKAGING TIMELINE

